

What's the Proposal?

Hoot Host is offering Wine Lovers Travel a monthly social media management plan, with ongoing management, content writing, and custom imagery / graphic design included.

What's the Plan?

Hoot Host managing Facebook, Instagram, Pinterest, LinkedIn and Google Business Profile.

2 scheduled posts per week minimum plus ongoing management including:

- Content writing for unique, targeted posts
- All content presented to client before posting
- Custom edited video posts (1 per month minimum)
- Additional unscheduled posts related to new blogs / trips / promotions
- Unlimited Stock Photo & Video
- Custom graphic design
- Network administration and monitoring
- Page engagement and interaction
- Follow for follow strategy with industry contacts and wineries
- Creation of unique hashtags and outreach strategies
- Customization of all social network accounts
- Set up of custom link sharing URL to highlight website and trips

What's the cost?

\$500 / month

Considering the creative direction, network management, content writing, and physical time to be invested the cost of this social media management plan is \$500 per month.

